

MISS * UNIVERSE

ORGANIZATION

Miss Universe Organization

Owner: Mrs. Anne Jakrajutatip.

From Paraguay, a community of misses, trainers, communicators, former national representatives of beauty pageants, fans and civil society in general, are extremely concerned about the representation of the Miss Universe franchise in our country, since they have found, and several people have complained about the lack of support for the national queens since “Reinas del Paraguay, Reinas del arte”, has taken over the contest. In this context, what happened on May 29th 2024, where Claudia Naomi Méndez was crowned as the new sovereign to represent our country, society in general began to repudiate the act of the national organization, since the new queen of beauty was born in Argentina, became a Paraguayan citizen and lives in Dubai, United Arab Emirates.

She represented Argentina in Miss Eco International 2016 and will now represent our territory in the 73rd edition of Miss Universe, which will take place next November in Mexico. Likewise, we want the current organization to explain the reasons for the election of the newly named Miss Universe Paraguay 2024, since apparently it would be a case of corruption and it is presumed that a situation of nepotism could even be glimpsed in the election.

In the same way, as Paraguayans, we do not feel identified with the decisions of the national organization, since the current sovereign is completely unaware of the traditions, such as the culture of our Guaraní lineage, so the representation of what inherently makes us Paraguayans, it will not be reflected in “our” representative. The lack of transparency in the selection process of the current representative of Paraguay is worrying, the criteria used for her appointment are unknown, as well as her preparation in fundamental areas such as catwalk , public speaking, social project, cultural knowledge and etiquette.

From this community, we demand that a national competition be held and not a direct designation could also be applied, since there are eligible candidates who can compete to wear the Paraguayan crown. In our country there are women, beauty queens and haute couture models, who are preparing and could wear the national crown, ensuring a worthy representation of the cultural amalgam of our country.

Likewise, we find it important to point out that the current director of “Reinas del Paraguay” organization, Mrs. Ariela Machado, since she acquired the franchise, has not provided adequate support to the representatives, revealing a lack of support. and public relations, aspects that the Miss Universe Organization values significantly. In that sense, we request a review and reconsideration of the current designation, as

well as respect for the rules and processes established by the Miss Universe Organization.

In the same way, we put under consideration the request for the dismissal of the director since she has lost all trust and credibility due to her actions during her tenure as director, especially in this latest appointment. We appreciate your attention to this matter and look forward to a prompt response.

With best regards,

The community of misses, preparers, communicators, former national representatives of beauty pageants, fans and civil society in general.

